# Find the Voices That Connect With the Military Community.

Discover military-connected creators, speakers, storytellers and experts for your next campaign, event or collaboration, all in the Military Influencer & Creator Index.

Explore the Creator Index

## Meet the Talent

A few of the voices in the Index. Names open their profiles; samples open the source.



CONTENT & BRAND PARTNERSHIPS

**Jessica Cunningham**

Military spouse creator, one half of The CAPT + Jess. The duo's past partners include OpenAI, FOXONE and NFCU.

Instagram · @thecaptandjess



MILITARY SPOUSE & FAMILY

**Maria Mendez Reed** VERIFIED

Co-creator and co-host of Moving With The Military, a home makeover series for military families.

Moving With The Military · the series



SPEAKING & LEADERSHIP

**Jason R. Trudell**

Retired Army captain, veteran transition speaker, Vet Nation CEO and podcast host.

Video · MIC 2026, inside the event



FILM, WRITING & MEDIA

**Chris McPhee** VERIFIED

Retired Green Beret, photographer and filmmaker. Directed a documentary series on unsung special-operations veterans.

Green Beret Media · studio site

## Find Talent For

| | |
|---|---|
| **Content** | Social video, user-generated content (UGC), articles |
| **Campaigns** | Sponsored content and brand partnerships |
| **Events** | Speakers, hosts, panelists |
| **Conversations** | Podcast guests and subject-matter experts |

Collaboration types represented in the directory. Each creator sets what they are open to.

## Find Your Fit

**Find your fit by expertise, platform, audience size, location and collaboration interests.**

Instagram · TikTok · YouTube · Facebook · LinkedIn · X · Podcasts

Audience figures are dated and shown separately for each platform.

START HERE

## Explore the Creator Index

creators.militaryinfluencer.com/discover

Explore the Creator Index

# Turn Your Next Idea Into the Right Conversation.

## See the Work Behind the Profile



SPEAKING & LEADERSHIP

### Jason R. Trudell

Retired Army captain, CEO of Vet Nation and podcast host helping veterans and mission-driven leaders build purpose, belonging and practical next steps after service. Summerville, SC. Accepting inquiries.

EXPERTISE: Leadership · Transition & Careers

OPEN TO: Speaking · Brand partnerships · Sponsored content · Community partnerships · Affiliate partnerships

Collaboration interests are set by the creator. Audience figures below are per platform and dated.

FEATURED WORK · VIDEO




**MIC 2026: Inside the Biggest Military Networking Event of the Year**

Host, The Vet Nation / Swaggy Vets Network · YouTube ↗

## ANALYTICS

Top 3 accounts we can measure, largest first. Observed from public platform data; nothing is summed across platforms.

YouTube 135K | **Instagram 8,925** | Facebook 5,100

@jason_trudell — Read Oct 31, 2026

| FOLLOWERS | ENGAGEMENT | AVERAGE LIKES | AVERAGE VIEWS |
|---|---|---|---|
| 8,925 | 59.0% | 5,146 | 279K |
| Observed Oct 31 | Likes + comments per post ÷ followers · 36 posts | 116 comments · same 36 posts | Video posts in the same 36 posts |

90-DAY GROWTH BY PLATFORM

Change between the first and latest dated reads. Never estimated.

| YouTube | Instagram | Facebook |
|---|---|---|
| First read | First read | First read |
| Growth appears after the next monthly read | Growth appears after the next monthly read | Growth appears after the next monthly read |

## Start With What You Need

EXAMPLE OPPORTUNITIES · NOT CASE STUDIES

**Military-Family Content Campaign**
Find creators whose work addresses family life, relocation or everyday military-connected experiences.

**Leadership Event**
Explore speakers or hosts with relevant topics, experience and presentation samples.

**Video for Your Brand's Channels**
Find creators who offer content production, with posting and usage requirements discussed separately.

## Tell Us About the Opportunity

A useful brief covers:

- Objective
- Deliverables and platforms
- Timing
- Intended audience
- Budget range
- Content usage needs

## How Introductions Happen

1 Discover talent → 2 Build a shortlist → 3 Submit a brief →
4 MIC reviews → 5 Interested creators connect

The MIC Index team reviews your request and facilitates introductions when creators agree. Rates and terms are agreed directly with the creator.

Available now: browsing, device shortlists and inquiries. Brand accounts with saved lists and briefs are planned for the public launch in early 2027.

## Explore the Index and Build Your Shortlist.

creators.militaryinfluencer.com/discover

Get notified when brand accounts launch in 2027 →

Explore the Creator Index



The Military Influencer & Creator Index (MIC Index) is operated by Recurrent Military & Defense. Creator participation is subject to interest and availability.